



BALLARAT
FOUNDATION

THE BALLARAT FOUNDATION UNITED WAY INC
2021 DONOR PROSPECTUS



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BALLARAT
FOUNDATION

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FROM THE CHAIR



Dear Supporter,

At the Ballarat Foundation we understand the desire to make a difference. The board of the foundation is delighted to invite you to invest in our capacity to do that by supporting our work in making a positive and sustained impact on the Ballarat community.

Through the work of the foundation, there is a unique opportunity to contribute to improved outcomes for the homeless, those who cannot access regular and nutritious food, the literacy skills of the next generation and to help our region's young people find work and become the leaders of tomorrow.

The Ballarat Foundation has a long-established track record for making a difference by funding and operating programs in our community.

However, in light of the severe health and economic of the COVID19 pandemic the community needs us now more than ever. The foundation has a dedicated team of experienced professionals to manage its programs.

Our objectives are clear, to increase the number and amount of the grants we can provide to community and not for profit organisations which are providing crucial services to support the vulnerable and disadvantaged in our community.

Our target is to add to positive community projects and groups servicing Ballarat by 2023. To achieve this, our perpetual funds must grow significantly during the next three years.

We invite you to be join our unique opportunity to reduce the impact of homeless, to give more people access to food, to give the next generation the best educational start and to help our future leaders thrive.



Wayne Weaire
Chair

OUR PURPOSE



Ballarat Foundation United Way Inc acquires and secures funds and support programs which are used to address need within our community and ensure that:

- Every child enters school ready to learn and with an opportunity to prosper
- Every young person has the skills and opportunities to prosper in employment
- Every child, person or family has the security of home, and continuous access to safe and nutritious food

Why are we focused on these four challenges?

In Australia, just 18 per cent of 3-year-olds participated in early childhood education, compared with 70% on average across the OECD. In this respect, we rank at 34 out of 36 OECD and partner countries.⁽¹⁾

Half of Australia's 25 year-olds are unable to secure full-time employment, despite 60% holding post-school qualifications.⁽²⁾

More than 3800 people in Central Highlands region sought support for short or long term housing issues in 2017-18.⁽³⁾

Around 1.8 million adults in Victoria aged 18 years or older were food insecure on at least one occasion in the 12 months prior to a Victorian Population Health Survey.⁽⁴⁾

The Ballarat community is a reflection of these state and national indicators. The Index of Relative Socio-Economic Advantage/Disadvantage identifies communities in Ballarat's south and west as among the most disadvantaged in our region.⁽⁵⁾

The Ballarat Foundation aims to work collaboratively to facilitate and provide financial assistance to support programs to resolve these issues. By committing to a regular donation to our general preserved fund or establishing a sub fund you can have a direct and meaningful impact on improving the lives of many people in our community.

WHO WE ARE



The modern Ballarat Foundation's history in Ballarat goes back more than 35 years.

In 2019, the process of bringing together the former entities of United Way Ballarat and the Ballarat Foundation was completed, forming Ballarat Foundation United Way Inc.

Ballarat Foundation United Way Inc is registered as a charity with the Australian Charities and Not For Profit Commission. It is incorporated as a Deductible Gift Recipient (DGR1 status) and is income tax exempt. The Ballarat Foundation exists to make a positive and lasting difference to people in the Ballarat region. Donations are retained as capital by the Foundation to build a perpetual and substantial fund for philanthropic purposes, with the income from this capital used to make local community grants.

To deliver growth on our perpetual funds, the foundation contracts leading investment firm JB Were to manage our shareholdings. The foundation also owns a site in the centre of Ballarat's historic Lydiard St which is being developed as the Ballarat Centre for Volunteering and Charity.

The board of the Ballarat Foundation is led by chair Wayne Weaire. Mr Weaire has an extensive history in business and philanthropic leadership and was a founding director of Australian Community Philanthropy. The board is comprised of directors with a diverse skillset and experiences with a common interest in making the Ballarat region a better place to live and work.

Directors are responsible for approving any distributions from funds to programs or organisations through the annual grants program. The committee which makes recommendations follows a rigorous application and assessment process. The assessments committee includes community representatives.

Ballarat Foundation CEO Andrew Eales has more than 20 years' experience in business leadership and was a director for six years before being appointed CEO in February 2020.

ORGANISATIONAL DETAILS

Ballarat Foundation United Way Inc

ABN 19 069 908 915

Office: 7 Lydiard Street South Ballarat

ballaratfoundation.org

BOARD

Chair: Wayne Weaire

Deputy Chair: Ian Corcoran

Treasurer: Nigel Jarvis

Secretary: Carole Ainio

Directors: Emily Sweet, Lee Miezis, Chris Bourke, Jannine Bennett, Prue Orchard, Neil Jens

OPERATIONAL TEAM

Chief Executive Officer: Andrew Eales

Finance Manager: Melissa McShane-Murphy

Executive and Governance coordinator: Wendy Kendall

Marketing and Fundraising manager: Julia Grimes

Youth Programs manager: Stacey Oliver

Volunteering Ballarat coordinator: Jess Frost-Camillieri

L2P program coordinator: Padma Giri

Fundraising and events coordinator: Marisa Bilston

Communications and community engagement coordinator: Ricci McGreevy

WHAT WE DO



Our annual grants program is open for applications across a range of funds:

COMMUNITY IMPACT GRANTS

Grants are available up to \$10,000 across the four action areas – housing security, food security, early childhood development and youth success. Subfunds which support our Community Impact Grants include the Janine Owen Fund, the Adroit Fund, the Canny Fund, the Integra Fund and the Advanced Cabinetry Fund.

THE COURIER CHARITY FUND

Grants are available up to \$15,000 across the four action areas – housing security, food security, early childhood development and youth success.

WENDOUREE DELACOMBE FUND

Up to \$20,000 is made available annually to projects specifically targeted at supporting the Wendouree and Delacombe communities

PETER AMOR SPORTS PARTICIPATION FUND

Up to \$10,000 is made available annually to projects which encourage participation by young people in sporting pursuits.

BIRCH FUND

The Ballarat Innovation and Research Collaboration for Health Fund was established in 2019 and supports medical research. Funds are channelled directly to BIRCH for this purpose.

WHAT WE DO



The Ballarat Foundation also manages multiple operational programs:

L2P PROGRAM

The TAC L2P program is majority funded by TAC, managed by Department of Transport and delivered by locally in the Ballarat LGA by Ballarat Foundation. The TAC L2P program is free for eligible young people aged 16-21 years. The young learners are matched with fully licensed volunteer mentors and have access to a sponsored vehicle, which they can use to obtain supervised driving experience.

The Ballarat program is the largest in the state, with more than 100 participants funded.

VOLUNTEERING BALLARAT

Volunteering Ballarat is the peak body for volunteering for the City of Ballarat, Moorabool Shire, Golden Plains Shire, Pyrenees Shire and Hepburn Shire. It is a resource to help the community to find volunteering opportunities and to help those groups and organisations seeking volunteers.

BALLARAT READS

A major plank of the Ballarat Reads program is the Dolly Parton Imagination Library – a program which delivers a free book to program participants every month from birth to age five. More than 270 participants are currently enrolled in the program.

FOOD RELIEF

In response to the COVID19 pandemic, the Ballarat Foundation led an emergency food response program in cooperation with Ballarat Community Health and the Salvation Army Ballarat. More than 2000 food parcels were delivered to students at primary, secondary and tertiary levels where food insecurity issues were identified.

BACK TO SCHOOL VOUCHERS

\$50 vouchers delivered to support more than 340 children at Ballarat region schools every year.

And community-level fundraising activity:

EVENTS

The Ballarat Foundation is the host of major fundraising events, including Run For A Cause and Dancing with Our Stars which promote our supporters and encourage giving by participants and attendees.

WORKPLACE GIVING

A program of United Way Ballarat, workplace giving is managed through our new entity – delivering more than \$80,000 in contributions through individual payroll donations across the community.

GIVING TUESDAY BALLARAT

The Ballarat Foundation was a founding partner in the Giving Tuesday Ballarat event in 2020 – designed to bring together not for profit and charity organisations across the city to educate and encourage giving.

TRANSFORMING LIVES IN THE BALLARAT COMMUNITY



The Ballarat Foundation grants program helps change lives for the better. The foundation has provided more than \$2.6 million in grants to more than 250 community projects and groups in the past decade. In 2020, 17 projects were funded through the initial grants round, resulting in more than \$105,000 in distributions.

Example 1

UNITING BALLARAT'S MEALS FOR CHANGE PROGRAM

A café meals program operating across nine Ballarat small businesses, Meals for Change provides opportunities for young people who are homeless or at risk of homelessness to enjoy subsidised nutritious meals in a community setting.

Supporting some of our community's most vulnerable young people and receiving no government funding, Uniting Ballarat's Meals for Change café meals program has greatly appreciated support provided through the Ballarat Foundation in the past few years. Providing opportunities for young people with experiences of food insecurity, homelessness, mental health issues, social isolation and school disengagement amongst others to enjoy regular nutritious meals in any of the program's partner cafes, Meals for Change importantly alleviates barriers to participation in wider community life, one meal at a time.

The program supports young people who are marginalised and more often than not, recipients of welfare by building their capacity and confidence for independence and a better life. The benefits of membership are diverse and do not simply relate to improved food security. Importantly membership feeds the soul, self-belief which leads to increased capacity to engage with the service system, education, training and employment. What this points to is the capacity of a social-inclusion program such as Meals for Change to provide both immediate and tangible assistance coupled with a 'soft entry point' to other supports that will prevent people from falling through the gaps.

Over the past three years, the incredibly generous support of the Ballarat Foundation has enabled almost 2900 meals to be enjoyed by Meals for Change members. Meals for Change members understand not only the significance of this monetary support but importantly, the message it sends from the community is that they matter which is critical to their moving forward.

Jen Pollard
Program Coordinator

Example 2

PINARC – PRESERVING OUR PRODUCE

Preserving our Produce was the natural next-step for Pinarc, after an earlier grant helped them to establish a Food Security Garden.

The garden, including wicking beds, was built by Pinarc customers, staff, and volunteers. It is planted, tended and harvested by Pinarc customers, who in turn use the food they have grown as part of their Independent Living Skills Cooking Curriculum.

An important part of Food Security is to ensure that nothing goes to waste. With the grant provided by the Ballarat Foundation, Pinarc were able to purchase equipment and teaching tools to preserve the excess seasonal produce for later use.

Customers have made jam, dried fruit, sauces, dried herbs and many preserved vegetables for later use. This has been incredibly rewarding for staff and customers alike, who have been able to not only increase their skills in food preparation, preservation and cooking but also feel a sense of pride and achievement in their work, as they see, literally, the fruits of their labour 'from paddock to plate'. More than 85 people with disability from the Ballarat region are participating in the program.

Claire Davenport

Pinarc Quality Manager

These are just two examples of the projects funded through the Ballarat Foundation's Community Impact Grants. Across 2019 and 2020, other vital projects funded included:

UNITING BALLARAT

Breezeway Meals Program

PHOENIX COLLEGE BREAKFAST CLUB

WENDOUREE NEIGHBOURHOOD CENTRE INC

Live, Learn, Connect project

COMPASSIONATE BALLARAT

Developing Emotional Intelligence in Ballarat's Kindergarten Children

BALLARAT NEIGHBOURHOOD CENTRE

Feed Local, Free Food Fridays application

CENTACARE HOUSING SERVICES FOR THE WOMBELANO

providing safe, secure refuge for women and children escaping domestic violence

DELACOMBE GARDENING CLUB

MERCY CONNECT

Refugee Student Mentoring

BALLARAT REGIONAL MULTICULTURAL COUNCIL

Thrive: Multicultural Communities Grow Fresh Food

THE SALVATION ARMY

LARF mentoring program

EUREKA MUMS

The First 1000 Days Project

BALLARAT & DISTRICT ABORIGINAL COOPERATIVE LIMITED (BADAC)

Waddawarung Language -Mirriyu Mob

HIGHLANDS LLEN

Increasing employability of young people

ANGLICARE

Ballarat Community Breakfast Program

BALLARAT NEIGHBOURHOOD HOUSE

Our Kitchen Community Dinners

BALLARAT COMMUNITY HEALTH

Paediatric Health and Development Clinic

HOW WE WILL MANAGE YOUR COMMITMENT TO GIVING



The Ballarat Foundation is a trusted and renowned charity in the Ballarat community. Our financial records are transparent and reported annually to our supporters and to state and national regulatory bodies.

Our funds held in perpetuity total more than \$3 million across 15 sub funds established by individuals or businesses.

A large portion of our funds held in perpetuity are invested in shares to delivered growth which can be utilised to fund our community grants.

Our share portfolio is managed by JB Were – Australia's leading not-for-profit partner investment manager. The management of all the Ballarat Foundation's investments are governed by a stringent investment policy which precludes investment in unethical businesses or operations.

The policy includes conservative measures which ensure a diversity of stocks and funds to protect the value of the total investment.

Finance manager Melissa McShane-Murphy has more than decade of experience leading finance teams at not for profit and commercial businesses. Melissa is supported by our finance committee which is led by Treasurer Nigel Jarvis, the director of finance and corporate services at St John of God Health Care.

The foundation's asset base includes the ownership of 7-9 Lydiard Street South which is proposed for redevelopment to create a vibrant and innovative community hub – known as the Ballarat Centre for Volunteering and Charity.

Sub fund holders and supporters receive regular updates on the value of their investment and the projects which are funded through the grants allocations process.

The Ballarat Foundation will recognise donations – if the donor wishes to have their contribution celebrated – through social and mainstream media, our extensive supporter database, at public events and in our annual report.

By giving to the Ballarat Foundation, you can be assured that the funds are being professionally managed and are directly impacting better outcomes for your community.

ABOUT JBWERE



A message from JB Were

JBWere is proud to partner with Ballarat Foundation and continue the important relationship that allows Ballarat Foundation to deliver their mission.

JBWere is a pre-eminent financial services organisation that has provided a wide range of wealth management services to a substantial and diversified client base for over 180 years and currently manages in excess of \$7 billion for the Not-For-Profit (NFP) sector. As one of Australia's leading investment advisors to NFP and 'for-purpose' clients, JBWere understands the unique needs and requirements for organisations operating in the sector.

Working with and servicing NFP organisations similar to Ballarat Foundation is a cornerstone of the JBWere business. In 2001, JBWere established a dedicated Philanthropic Services team to provide specialist advice and services to the firm & 'for-purpose' clients.

Investment advisors Adam Shanahan and Cameron Bridger have over 40 years collective experience at JBWere and work closely with Ballarat Foundation and other NFP clients to provide insight and advice that goes beyond investment management, to assist them in achieving their wider strategic objectives.

JBWere has been a leader in the emergence of Impact Investing in Australia over recent years and in 2017 became the first Wealth Management firm to build a comprehensive and coherent Socially Responsible Investment framework.

Today, JBWere manages more than 700 investment portfolios for clients that operate in the 'for-purpose' sector including: foundations, education institutions, charities, membership organisations and hospitals.

Cameron Bridger Adam Shanahan

**YOU CAN START MAKING
A DIFFERENCE TODAY**



There are many ways you can support the vital work of the Ballarat Foundation by donating:

CREATE YOUR OWN SUB FUND AND COMMIT TO REGULAR DONATIONS

Sub Funds are a growing way philanthropists can support the Ballarat community. The gift in these cases can carry the name of the donor or the donor's family. The name may honour someone or preserve the memory of a family member, friend, pioneer or outstanding citizen.

Donors can remain anonymous or choose their level of involvement and profile. Opportunities will be made to donors to attend forums, grant allocation assessments and information sessions.

Sub funds are governed by an agreement which sets out how the fund will be managed and is signed by the applicable parties.

MAKE A REGULAR DONATION TO OUR GENERAL PERPETUAL FUND

The Ballarat Foundation General Fund acts in the same way as a sub fund – acquiring and securing funds from many regular donors who wish to support our causes without the responsibility or recognition of an individual or named sub fund. Donations can be received online or by direct bank transfer.

SELECT THE BALLARAT FOUNDATION AS BENEFICIARY BY BEQUEST IN A WILL

Leaving a bequest in your Will to a community foundation is a way of ensuring ongoing impact to the lives of those living in your community with the greatest need.

There are a number of options when giving: your gift may be given during your lifetime, as a one-off donation, over a period of time, or provided for in your Will as a bequest (or a combination of these options).

Upon committing to the Foundation you can select to have your gift honoured in a 'Named Fund'. This ensures the donation is allocated to your family name or a person of significance. Your 'Named Fund' will be recorded annually in the Foundation's Annual Report unless anonymity is requested.

Note: Gifts made during a donor's lifetime are tax deductible.

For further information, see our wills and bequests brochure.

MAKE A ONE-OFF DONATION

Single donations can be made to The Ballarat Foundation to the general subfund, to support causes, such as the Feed Ballarat appeal or our youth, volunteering or reading programs.

CORPORATE OPPORTUNITIES

The Ballarat Foundation also offers sponsorship options for our L2P TAC learner driver program, Ballarat Reads program which includes the Dolly Parton Imagination Library and operates a Workplace Giving program encouraging corporate enterprises an opportunity to directly give back to the community.

DONATION FORM

My details are: *(please print clearly)*

Title: _____ Given name: _____ Family name: _____

Company name: *(for corporate donations)* _____

Address: _____

Suburb/Town: _____

State: _____ Postcode:

Phone: () _____ Fax: () _____

Mobile: _____ Email: _____

- Your gift over \$2 is tax deductible.

Please accept my donation of:

☐ \$1000 ☐ \$2500 ☐ \$5000 ☐ \$
I enclose a ☐ cheque **OR** ☐ please debit my card

OR I would like to make a direct debit from my card:

☐ monthly ☐ quarterly ☐ half-yearly ☐ annually

Credit Card Payment: *(please tick one)* ☐ Visa Card ☐ MasterCard

Card No.

Name on card: _____

Expiry date: _____ / _____ Signature: _____

To donate by direct deposit:

For assistance to donate by direct deposit, please contact our office by Phone: 03 5331 5555 or Email:

info@ballaratfoundation.org.au

Any information you supply to the Ballarat Foundation is protected by our Privacy Policy.

Please send me information about:

- ☐ Remembering the Ballarat Foundation in my will
- ☐ I would like regular email updates from the Ballarat Foundation

Please post or email the completed form to:

The Ballarat Foundation, 7-9 Lydiard Street South Ballarat 3350

Email to: info@ballaratfoundation.org.au **OR** donate online at ballaratfoundation.org

DISCLAIMER

This document is dated January 1, 2021. Ballarat Foundation United Way Inc is the entity making the invitation to invest set out in this document. This is a fundraising document and not a prospectus for the purposes of the Corporations Act 2001. Ballarat Foundation United Way Inc is registered charity with the Australian Charities and Not For Profit Commission. You are invited to read this document and make an independent decision about investing in the work of the Ballarat Foundation United Way Inc. You should consider seeking professional advice in relation to the investment before making any decision. This document has been prepared in good faith, but has not been tailored for the circumstances of any individual investor. No person is authorised to provide information or make any representation in connection with this offer document which is not contained in this document and any information or representation made may not be relied upon for the purposes of making a decision to invest in the work of Ballarat Foundation United Way Inc. Neither Ballarat Foundation United Way Inc nor any other person guarantees any specific return or outcome as a result of the work of Ballarat Foundation United Way Inc. Information contained in this document may change over time. Financial accounts are current as at the date stated in those accounts and are stated in Australian dollars unless otherwise specified.

REFERENCES

1. <https://theconversation.com/six-ways-australias-education-system-is-failing-our-kids-32958>
2. Foundation for Young Australians report - <https://www.fya.org.au/report/the-new-work-reality/>
3. Central Highlands Regional Partnership report
https://www.rdv.vic.gov.au/__data/assets/pdf_file/0006/1874859/Homelessness-in-the-Central-Highlands-December-2019.pdf
4. <https://www.bettersafecare.vic.gov.au/news-and-media/report-shows-scale-of-food-insecurity-in-victoria#:~:text=Key%20findings%20of%20the%20report,one%20measure%20of%20food%20insecurity.>
5. <https://atlas.id.com.au/ballarat/seifa-index?MapNo=socio-economic-disadvantage>

REFERENCES

ACNC Certification
ACNC 2019 Information Statement



BALLARAT FOUNDATION UNITED WAY INC.

- ✓ Charity is registered
- ✓ Charity reporting is up to date

Annual Information Statement 2019

Legal Name:

Ballarat Foundation United Way Inc.

ABN:

19069908915

About the charity

Other names charity is known by (such as trading name):

Ballarat Foundation

Website:

www.ballaratfoundation.org

Charity size:

Large

Is the charity an incorporated association?

Yes

Select the state/territory and enter the incorporated association number:

VIC incorporated association number: A0000025T

Does the charity intend to fundraise in the next reporting period?

Yes

Select the state/territory where the charity intends to fundraise in the 2019 reporting period:

VIC fundraising number: 58597

Basic Religious Charity:

No



Australian
Charities and
Not-for-profits
Commission



THIS CERTIFIES THAT

Ballarat Foundation United Way Inc.

ABN: 19069908915

IS A REGISTERED CHARITY
AND HAS BEEN TRANSFERRED FROM THE

Australian Taxation Office

TO THE

Australian Charities and Not-for-profits Commission

ON THE DATE OF

03/12/2012

CERTIFIED BY

A handwritten signature in black ink, appearing to read "Gary Johns".

Hon. Dr Gary Johns

Commissioner

Australian Charities and Not-for-profits Commission

Copy only. Original available on request





BALLARAT
FOUNDATION